## Hosting Services & Prices: *
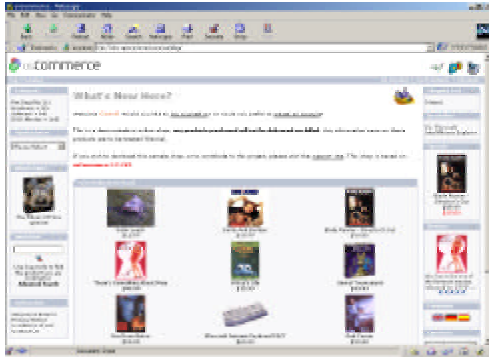
We never charge setup fees!
- Domain Registration (per year). $16.95
- Storage Space:
  5 MB (minimum)..................... $4.95
  10 MB................................. $7.95
  50 MB................................. $24.95
  100 MB............................... $39.95
  ($0.29 per MB over 100 MB)
- FTP Access........................... FREE
- POP Email Accounts.............. $0.99 ea
- WebTrends Site Statistics........ $4.95
  Get detailed reports of traffic to your website!
- Online Store System............... $7.95
  Tons of features to get your products online quickly and easily, at an extremely affordable price!



Be sure to visit our website for more pricing and information, at www.apex-internet.com.

We also offer instant discounts for advanced payments:

1-year..................... 5% off
2-year..................... 10% off
3-year..................... 15% off

* (prices are monthly, and are subject to change)

## Business Promotion Packages:

Package A (Starter)

- Domain Registration
- 1 Year of Hosting
- 1 Email Account with free Web-based Interface
- Up to 3 Website Pages with Traditional Layout

Starting At Only $249.00

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Package B (Basic)

- Domain Registration
- 1 Year of Hosting
- 1 Email Account with free Web-based Interface
- 1 Website Address Self-Stamper
- 1 Promotional Website Display
- Up to 5 Website Pages with Traditional Layout

Starting At Only $399.00

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Package C (Advanced)

- Domain Registration
- 1 Year of Hosting
- 3 Email Accounts with free Web-based Interface
- 1 Website Address Self-Stamper
- 1 Promotional Website Display
- Up to 10 Website Pages with Custom Layout of your choice
- WebTrends Monthly Detailed Traffic Statistics
- Submission to Top 1000 Internet Search Engines

Starting At Only $699.00



# Apex Internet Solutions, LLC

**Complete & Affordable Internet Hosting Services**

◆

**Professional, Quality Website Design**

◆

**Intranet Consulting Services**



**PO Box 546**
**Okemos, MI  48805-0546**

**Web: www.apex-internet.com**

**Email: info@apex-internet.com**

## Apex Internet Solutions, LLC...

provides a complete line of Internet hosting services as well as custom website design. Our goal is to provide our clients with high quality, specialized and cost efficient services that meet their specific needs. Web Hosting starts at just $4.95 a month, no strings attached, and never any setup fees. We utilize Unix-based servers for known reliability and stability. All of our servers are protected by a Unix-based Internet firewall for maximum security. Three basic Website design and hosting packages are listed on the back of this brochure. Please visit our website at www.apex-internet.com for more complete information.

## Why a website?

A properly designed website displaying your company's or organization's function, products and/or services will greatly enhance your exposure and client/customer contact.

## A Little More Detail...

- Effective, Inexpensive Advertising: Using a website allows you to advertise to a worldwide audience for a fraction of the cost of print, radio, or television advertising. It compliments other advertising by providing far more detail and content. Unlike radio and television, it's permanent. Compared to yellow pages or other print media advertising, it can be easily and quickly updated. The web is the only medium that combines text, images, video, animation and sound into one powerful, persuasive presentation. Your organization's services and products are displayed to customers and clients in full color and detail, upon demand, at any time. It's "open 24 hours a day" and there are no busy signals.
- Professional, Progressive Image: A well designed website bolsters, defines and improves your organization's image. It's your professional corporate identity. Your website keeps you in pace with Internet technology and its advancing demands. An impressive website conveys your self-confidence and expertise.
- Uniqueness: Your website should be exactly what you want it to be. It provides your site visitors with a clear and unmistakable image and impression of who you are and what you do. In today's world, practically everyone turns to the web for services, information, shopping, entertainment and more. So show your organization to the world and let your imagination be your guide.
- Savvy Marketing Strategy: A website is a powerful interactive tool. Because visiting your website is a hands-on activity, research demonstrates that people are far more likely to understand and remember the information you provide. Research further shows that when compared to all other types of contact, a "website visit" is the next best thing to a "visit in person".
- Adaptability: A website will grow with you. You can easily start with a simple, basic site and add to it as you wish. Keeping your valuable information updated and accurate is easy. It can be modified quickly, avoiding time-consuming and costly printing. Temporarily changing the look or theme of your website for special promotions or occasions is a snap.

## Available Website Features:

- Company logo and trademark. Include some interesting facts and history.
- Animated graphics and sound.
- Photos and pictures.
- Maps and detailed directions.
- Personnel profiles and recognition.
- Merchandise/Product/Price lists and displays.
- "Shopping cart" software facilitates online ordering.
- Coupon, clearance and special savings announcements.
- "How to" instructions.
- Flyers, brochures and newsletters: Electronic versions save on printing and mailing costs.
- Frequently asked questions and answers.
- Customer/Client testimonials.
- Email and feedback features: This may include print-free and postage-free survey and contact cards or even an online "suggestion box."
- Accessibility: Through your domain name or the use of "key words" registered with various search engines your website is "always open for business" for both established and new customers.
- Printable website features: Utilizing Adobe Acrobat software and PDF files, all of the above features can be made printable for all your website visitors.
- Forms: These can be filled out, printed and sent to anyone via email.
- Links & Downloads: Links to other websites or locations with the ability to download items will provide your customers/clients with valuable information, software and more.
- Keyword connections to various search engines.
- Data encryption protects against hackers and safeguards online transactions.
- WebTrends Monthly Reports: WebTrends is the leading report-generating product, designed to give an accurate and thorough analysis of the traffic visiting your website. Each month a new monthly report is automatically generated, which you can view by going to a hidden, password-protected area of your website.